



Sponsorship Menu

SAE 2017 Transmission and Driveline Technologies Symposium

TBD :: Michigan, USA

First Right of Refusal Expires - February 8, 2017

Platinum Sponsor

Welcome Reception.....\$12,500 USD

FROR: BorgWarner

- Recognition as the host of the **Tuesday Welcome Reception**
- One tabletop display (includes additional full conference registration)
- Three (3) complimentary event registrations
- Opportunity to provide a gift for attendees **at sponsor's expense*
- Beverage napkins with your logo
- One (1) complimentary B/W horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at the Reception
- *Platinum sponsor* Recognition on sponsor signage
- *Platinum sponsor* Recognition in the event guide and on the event sponsor webpage

Gold Sponsor

Gold Sponsor.....\$10,000 USD

- One (1) complimentary tabletop (includes: 6' x 30" skirted table with two chairs – lunch, refreshment breaks, and evening reception)
- Two (2) complimentary symposium registrations, including access to presentations after the event
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- One (1) complimentary B/W horizontal ½ page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Networking Luncheon – 2 Opportunities.....\$10,000 USD

- Recognition as the host of either the Tuesday or Wednesday lunch ~ *pending availability*
- One (1) complimentary event registration
- *Gold sponsor* recognition in the event guide and on the event sponsor webpage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- One (1) complimentary B/W horizontal ½ page in the Event Guide
- *Gold sponsor* recognition on sponsor signage

NEW! Volt Power Bank Electronics Charger – EXCLUSIVE OPPORTUNITY.....\$7,000 USD

- Company name/logo on a Power Bank Charger distributed to attendees at registration



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- Company logo listed on the event website with hyperlink to sponsor’s website
- Company logo and name display in the Event Guide
- One complimentary B/W horizontal ½ page in the Event Guide
- Company logo displayed on the “all sponsor” signage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Sponsor acknowledgement in exhibition promotional materials (*provided sponsorship commitment is received by print deadlines.*)

Silver Sponsor

Silver Sponsor.....**Multiple Opportunities**.....\$6,500 each

- One (1) Complimentary Symposium Registration
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on sponsor appreciation signage throughout event
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Networking Breakfast.....\$6,500 each

- Company recognition as the **EXCLUSIVE** host of one of the Networking Breakfasts
- Logo recognition on beverage napkins
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.)

Registration & Lanyards.....\$5,000 USD

(All Wheel Drive) – FROR: BorgWarner

(Transmission) – FROR: AVL

- Lanyards distributed to attendees with your corporate logo and/or message
- Corporate logo recognition printed on confirmation letter for attendees
- Logo posted on on-line Registration webpage
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition on signage at Registration
- *Silver sponsor* recognition on sponsor signage
- *Silver sponsor* recognition in the event guide and on the event sponsor webpage

Refreshment Break – **multiple opportunities**.....\$5,000 USD

Monday, October 17 – AM, available

Monday, October 17 – PM, available

Tuesday, October 18 – AM - **FROR: TREMEC**

Tuesday, October 18 – PM, available



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Host of a morning or afternoon coffee/networking break ~ *morning and/or afternoon; pending availability*

- Logo recognition on beverage napkins
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition in the event guide and on the event sponsor webpage
- Recognition on all-sponsor signage

Bronze Sponsor

NEW! Pocket-Size Hand Sanitizer Spray.....\$3,000 USD

- Company recognition on Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at Registration
- Company logo listed on the event website with hyperlink to sponsor’s website
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage
- Company logo recognition in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Company logo displayed on the “all sponsor” signage
- Sponsor acknowledgement in exhibition promotional materials (*provided sponsorship commitment is received by print deadlines.*)

Pens and/or Notepads.....\$3,500 each or \$5,000 for both

(All-Wheel Drive) - Available (Transmission) – FROR: FEV

- Notepads and/or pens to be distributed in the session rooms
- Design your message for the 5 ½ x 8 ½ tablet (printed in color) or the pen with your logo imprint
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage

NEW! Session Room Mints.....\$3,500 USD

- Peppermints with your corporate logo (1 color) to be distributed in the session rooms and Registration
- *Bronze sponsor* recognition on all-sponsor signage
- *Bronze sponsor* recognition in the event guide and on the event sponsor webpage
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

NEW! Professional Business/Credit Card/Room Key Silicone Sleeve.....\$2,500 USD

- Company recognition on a professional card sleeve – conveniently carry your license, room key, credit card or business key. Card sleeve conveniently adheres to the back of your mobile device.
- Company recognition on event website with hyperlink to the sponsor’s homepage
- Company recognition on the sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)



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- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

NEW! Week-at-a-Glance Pocket Guide.....\$2,500 USD

- Company recognition on 4-color company artwork printed on revers of the week’s agenda and placed in every attendee badge
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

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Ride & Drive Luncheon.....	\$6,500 USD
<ul style="list-style-type: none"> • Host of the Thursday Ride & Drive Luncheon • One (1) complimentary Half-page B/W ad in the Event Guide • Company recognition on the sponsor page of the Event Guide • Recognition on the event website sponsor page with link to the sponsor’s home page • Silver Level Sponsor recognition • Company recognition on the all-sponsor signage • Recognition as a sponsor in promotional materials 	
Ride & Drive Continental Breakfast.....	\$5,500 USD
<ul style="list-style-type: none"> • Host of the Thursday Ride and Drive Continental Breakfast • Company recognition on beverage napkins • Company recognition on sponsor page of the Event Guide • Recognition on the event website sponsor page with link to the sponsor’s home page • Silver Level Sponsor recognition • Company recognition on the all-sponsor signage • Recognition as a sponsor in promotional materials 	
Ride & Drive Refreshment Break.....	\$3,000 USD
<ul style="list-style-type: none"> • Host of the Thursday Ride & Drive Refreshment Break • Company recognition on beverage napkins • Company recognition on sponsor page of the Event Guide • Recognition on the event website sponsor page with link to the sponsor’s home page • Bronze Level Sponsor Recognition • Company recognition on the all-sponsor signage • • Recognition as a sponsor in promotional materials 	

Conference Supporter

Industry Supporter – Multiple Opportunities.....\$1,500 USD

FROR: Advanced Test & Automation Inc, The Timken Corporation

- Shared sponsorship to show your organization’s support



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- Company name and/or logo recognition all-sponsor signage
- Friend of the Industry recognition in the event guide and on the event sponsor webpage

Event Guide Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor
Inside Front Cover (<i>includes color</i>)	\$1,035	\$1,242
Inside Back Cover (<i>includes color</i>)	\$ 970	\$1,164
All 2 covers (<i>includes color</i>)	\$2,400	\$2,880
Inside B/W Full Page	\$ 880	\$ 1,056
Inside B/W Half Horizontal Page	\$ 500	\$ 600

To discuss the vast array of solutions available to help meet your company's goals, contact:

Arlene DiSilvio

Event Sales Manager

Direct: +1 (724) 772-4060

Mobile: +1 (724) 814-2664

Email: Arlene.Disilvio@sae.org

Jurisdiction of Event: Sponsor acknowledges that SAE shall have sole and exclusive control over the event, exhibitions, activities, functions, receptions and all other aspects of the event.

Sponsorship: Sponsor acknowledges and agrees that Sponsor is not the sole or exclusive owner of the overall event or sponsored activity. Exclusive sponsorship of an event activity/element (i.e. function, reception and/or promotional item) does not preclude SAE from permitting, or refraining therefrom, in its sole discretion, other persons or entities to act as sponsors at the overall event, or any particular event activity/element.