



# SAE 2017 Defense Maintenance and Logistics Exhibition

December 4-6, 2017 ■ Salt Palace Convention Center ■ Salt Lake City, UT ■ USA

## CONTRACT FOR EXHIBIT SPACE

**Company Name** (as company name should appear): \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email** (required to receive exhibitor details): \_\_\_\_\_ **Web Address:** \_\_\_\_\_

**Signature** (cannot be processed without signature): \_\_\_\_\_ **Date:** \_\_\_\_\_

Completion and submission of this form constitutes agreement to Terms and Conditions below.

**NOTE:** Exhibitor must enclose a 50% deposit with this executed agreement. Exhibitor also agrees to remit the balance of the fee by October 16, 2017. For all executed agreements after October 16, 2017 the exhibitor agrees to enclose 100% of the total rental cost.

### STANDARD EXHIBIT

**Industry Rate:** \$2,950.00 per standard 10'x10' exhibit space PLUS \$250 per exposed corner.  
**Government Rate:** \$2,750.00 per standard 10'x10' exhibit space PLUS \$250 per exposed corner.

### PREMIER LOCATION EXHIBIT - Prime locations throughout the exhibition hall are indicated on the floor plan with a "P" next to booth #

**Industry Rate:** \$3,950.00 per standard 10'x10' exhibit space  
**Government Rate:** \$3,750.00 per standard 10'x10' exhibit space

**SPACE WILL NOT BE ASSIGNED WITHOUT DEPOSIT. DEPOSIT IS NON-REFUNDABLE.**

| Choice | Booth Dimensions | Exposed Corners | Booth Number | Booth Type: In-Line, Corner, Island |
|--------|------------------|-----------------|--------------|-------------------------------------|
| First  | _____ x _____    | _____           | _____        | _____                               |
| Second | _____ x _____    | _____           | _____        | _____                               |
|        |                  |                 |              | <b>Total: \$</b> _____              |

### Fee Includes:

- Draped back wall and side rails (excluding 20'x20' or larger)
- Booth identification sign (excluding 20'x20' or larger)
- Two (2) Full Conference Registrations per 10' x 10'
  - Additional Full Conference Registrations (limit 2 additional) can be purchased at a discounted rate of \$545 each. Contact Vanessa Reddick directly at [Vanessa.reddick@sae.org](mailto:Vanessa.reddick@sae.org)
- Company listing and profile in the printed Event Guide and Online Exhibitor Directory (contract and profile must be received prior to print deadline: October 20, 2017)
- Lead Retrieval options are available directly through Decorator. Additional fee(s) applicable.

### EXHIBIT HALL HOURS

(Hours are subject to change ~ current as of November, 2016)

| Monday, December 4<br>12 – 7 p.m.   | Tuesday, December 5<br>7 a.m. – 6 p.m.  | Wednesday, December 6<br>7 a.m. – 2 p.m.   |
|---|---|--|
| <i>Dedicated Networking:</i><br>12-1 p.m. - <b>NEW!</b> Networking Lunch<br>4:30-7 p.m. - Welcome Reception | <i>Dedicated Networking:</i><br>7-8 a.m. - Continental Breakfast<br>12-2 p.m. - Networking Lunch<br>4-6 p.m. - Networking Reception | <i>Dedicated Networking:</i><br>7-8 a.m. - Continental Breakfast<br>12-2 p.m. - Networking Lunch |

**NOTE: Government employees and military personnel cannot accept gift(s) over \$20.00.**

**IMPORTANT:** Exhibitor agrees to the Terms and Conditions that accompany this contract. The exhibit space will be assigned by SAE according to the SAE Exhibition Rules and Regulations and the best interest of the Display and SAE as a whole.

**CANCELLATION:** Read the cancellation clause (Items 3 & 4) of the Terms and Conditions.



**NO REFUNDS WILL BE ISSUED AFTER OCTOBER 16, 2017**

**PAYMENT METHODS:**

Please make checks payable to SAE International, complete the contract and mail with payment to: SAE International, Accounts Receivable, 400 Commonwealth Drive, Warrendale, PA 15096-0001 or fax to: 724-776-1830 with credit card payment info.

Credit Card (Type) \_\_\_\_\_ Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount: \$ \_\_\_\_\_ Signature (cannot be processed without signature): \_\_\_\_\_

\*Do you authorize use of this credit card for any unpaid balance owed after October 16, 2017? CIRCLE: YES NO

Wire/Bank Transfer Information: SunTrust Bank Account # 206706413, ABA # 061000104, Swift Code – SNTRUS3A

**SAE USE ONLY**

Application Received: \_\_\_\_\_ Booth No. Assigned: \_\_\_\_\_ Booth Size: \_\_\_\_\_ Exposed Corners: \_\_\_\_\_ Total Cost of Space: \$ \_\_\_\_\_