



Sponsorship Menu

SAE 2017 On-Board Diagnostics Symposium
September 26-28, 2017 ■ Wyndham Anaheim Garden Grove ■ Garden Grove
(Anaheim), California ■ USA

Platinum Sponsor

Welcome Reception\$10,000 (Exclusive)

Exhibit Area – Date TBD

- Company recognition on reception signage, including each food and/or bar station
- Company recognition on beverage napkins and drink ticket(s)
- Opportunity to give brief welcome / opening remarks at reception
- One (1) 6' table with two (2) chairs and wastebasket
- Three (3) symposium registrations
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Registration\$10,000 (Exclusive)

- Company recognition to be included on all pre-registration attendee confirmation emails
- Company logo to be included on the symposium Dates, Deadlines and Registration webpage
- Opportunity to provide company literature near registration
- One (1) 6' table with two (2) chairs and wastebasket
- Two (2) symposium registrations
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Gold Sponsor

Networking Lunch\$8,500 (Exclusive or up to 2)

Exhibit Area – Dates TBD

- Company recognition on sponsored lunch signage and beverage napkins
- Opportunity to provide gift(s) to attendees (*gift(s) at sponsor's expense*)
- One (1) 6' table with two (2) chairs and wastebasket
- Two (2) symposium registrations
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Totebags\$7,000 (Exclusive)

FROR: Bosch Engineering GmbH

- Company logo on symposium totebags
- Opportunity to provide up to two (2) items as totebag inserts
 - *Item(s)/printed pieces may include flyer, postcard, small promo item, etc*
 - *Electronic proof(s)/item description must be provided to SAE for approval by July 11, 2016*
 - *Item(s)/printed copies (final qty specified by SAE) must be received by July 31, 2016*
- One (1) 6' table with two (2) chairs and wastebasket
- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide



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- Company recognition on sponsor appreciation signage onsite

Silver Sponsor

Daily Refreshment Breaks \$6,500 each day (up to 2)

Day 1 AM & PM; Day 2 AM & PM

- Company recognition on sponsored day's break signage and beverage napkins
- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Industry Abbreviated Index.....\$6,500 (Exclusive)

**NOTE: Index will be distributed at 2016 US OBD & 2017OBD Europe.*

- Company logo included on front cover of Index
- Company ad on back cover
- Company logo on the sponsor webpages (2016 US & 2017 Europe) with hyperlink to company URL
- One (1) symposium registration for each event (2016 US & 2017 Europe)
- Company recognition in sponsor section of the event guides (2016 US & 2017 Europe)
- Company recognition on sponsor appreciation signage onsite (2016 US & 2017 Europe)

Lanyards\$5,000 (Exclusive)

FROR: Winterpark

- Company recognition on symposium lanyards
- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Bronze Sponsor

Notepads.....\$3,500 (Exclusive)

- Company logo and/or tagline included on symposium notepads
- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Pens.....\$4,000 (Exclusive)

- Company recognition on symposium pens
- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide



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- Company recognition on sponsor appreciation signage onsite

Conference Supporter

Conference Supporter.....\$2,000 (Multiple)

- One (1) symposium registration
- Company logo on the symposium sponsor webpage with hyperlink to company URL
- Company recognition in sponsor section of the event guide
- Company recognition on sponsor appreciation signage onsite

Advertising Opportunities

Prices listed are *net rates*.

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover (includes color)	\$935	\$+20%	FROR: CONTROLTEC
Inside Front Cover (includes color)	\$880	\$+20%	
Inside Back Cover (includes color)	\$825	\$+20%	
All 3 covers (includes color)	\$2,040	\$+20%	
Inside B/W Full Page	\$750	\$+20%	
Inside B/W Half Horizontal Page	\$425	\$+20%	

To discuss the vast array of solutions available to help meet your company’s goals, contact:

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SPONSORSHIP TERMS & CONDITIONS

Sponsorships of various activities are available on a first-come, first-serve basis to customers and exhibiting companies for that particular event. Offers will be confirmed through the submission of a signed copy of this agreement. Sponsor acknowledges that SAE shall have sole and exclusive control over the event, exhibitions, activities, functions, receptions and all other aspects of the event. Sponsor acknowledges and agrees that Sponsor is not the sole or exclusive owner of the overall event or sponsored activity. Exclusive sponsorship of an event activity/element (i.e. function, reception and/or promotional item) does not preclude SAE from permitting, or refraining therefrom, in its sole discretion, other persons or entities to act as sponsors at the overall event, or any particular event activity/element.