

SAE 2017 Thermal Management Systems Symposium

October 10-12, 2017 :: Inn at St. John's :: Plymouth, MI :: USA

Sponsorship Menu

First-Right-of-Refusal (FROR) expired December 16, 2016

Platinum Sponsor

Networking Luncheon(s).....\$8,500

- Company recognition as the **EXCLUSIVE** host of the **Networking Luncheon(s)**
- Company recognition on table tent cards
- **Two (2)** Complimentary Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage
- Company recognition on sponsor appreciation signage throughout event
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Gold Sponsor

Welcome Reception.....\$7,500

- Company recognition as the **EXCLUSIVE** host of the **Welcome Reception**
- Company recognition on beverage napkins
- **Three (3)** Complimentary Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage
- Company recognition on sponsor appreciation signage throughout event
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Silver Sponsor

Networking Breakfast(s).....\$5,500

- Company recognition as the **EXCLUSIVE** host of one of the **Networking Breakfasts**
- Company recognition on sponsor page of the Event Guide
- **One (1)** Complimentary Symposium Registration
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Registration Area and Lanyards..... \$ 4,500

SOLD: BorgWarner

- Recognition as the **EXCLUSIVE** sponsor of the **Conference Lanyards**
- Company logo recognition on the confirmation for all pre-registered attendees
- Company recognition on the Registration page of the event website
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage

- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Hotel Keycards.....\$5,500

- Company recognition as the **EXCLUSIVE** sponsor of the **Hotel Room Keys**
- Company message on the face of the Key Card – **printed in color!**
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Bronze Sponsor

Refreshment Break.....\$3,750

- Host of one of the **Refreshment Breaks**
- Company recognition on beverage napkins
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Conference Notepads.....\$2,500

- Submit your company artwork to be printed in color on the top of a notepad.
- Distributed to attendees in the technical session rooms daily
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on sponsor page in the Event Guide
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Conference Pens.....\$2,500

- Company message on a pen to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

NEW! “Save the Date” Notepads.....\$2,500

- Company message on conference notepads for the next TMSS event to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor’s home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (*number to be determined on-site*)
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Week-at-a-Glance Pocket Guide.....\$2,000

- Company recognition on 4-color company artwork printed on reverse of the week's agenda and placed in every attendee badge
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Conference Supporter

Conference Supporter.....\$1,000

SOLD: 1. The Chemours Co.; 2. BorgWarner

- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials (*Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.*)

Advertising Opportunities

Event Guide	Exhibitor/Sponsor	Non-Exhibitor	Sold
Back Cover	\$1,100	\$1,500	
Inside Front Cover	\$1,000	\$1,250	11.3 HOLD: Buehler Motor
Inside Back Cover	\$ 950	\$1,100	
All 3 covers (<i>includes color</i>)	\$2,500	\$3,500	
Inside color Full Page	\$ 650	\$ 800	
Inside color Half Horizontal Page	\$ 500	\$ 700	

To discuss the vast array of solutions available to help meet your company's goals, contact:

Arlene M. DiSilvio
Event Sales Manager
Direct: +1 (724) 772-4060
Email: disilvio@sae.org

Jurisdiction of Event: Sponsor acknowledges that SAE shall have sole and exclusive control over the event, exhibitions, activities, functions, receptions and all other aspects of the event.

Sponsorship: Sponsor acknowledges and agrees that Sponsor is not the sole or exclusive owner of the overall event or sponsored activity. Exclusive sponsorship of an event activity/element (i.e. function, reception and/or promotional item) does not preclude SAE from permitting, or refraining therefrom, in its sole discretion, other persons or entities to act as sponsors at the overall event, or any particular event activity/element.