



THERMAL MANAGEMENT SYSTEMS SYMPOSIUM

**OCTOBER 10-12, 2017
PLYMOUTH, MICHIGAN, USA**

sae.org/tmss



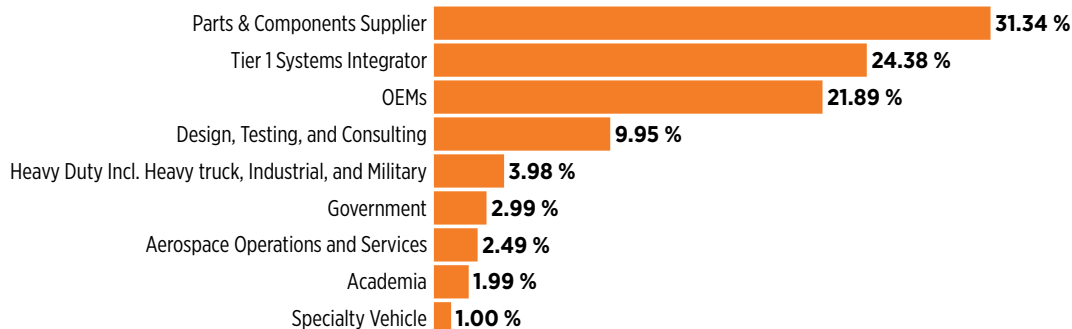
FOCUS ON THE LATEST TOPICS IN THE FIELD OF THERMAL MANAGEMENT TECHNOLOGY

The SAE 2017 Thermal Management Systems Symposium (TMSS) focuses on the latest and most pertinent topics in the field of Ground Vehicle (passenger and light duty, commercial and Heavy Duty and Off Road Vehicles) thermal management technology. Beginning in 2017, the new EPA Tier 3 emissions regulations are mandatory. These combined with the European Commission standards (EURO V & VI) and CAFE standards require a significant reduction in combustion emissions. Thermal management activities now form a fundamental part of adhering to these regulations. TMSS event addresses these environmental regulatory requirements as well as calls for improved performance and efficiency via effective thermal management technologies and strategies. Promote your service or solutions to over 300 national and international industry professionals from OEMs, academia, chemical companies, and regulatory bodies.

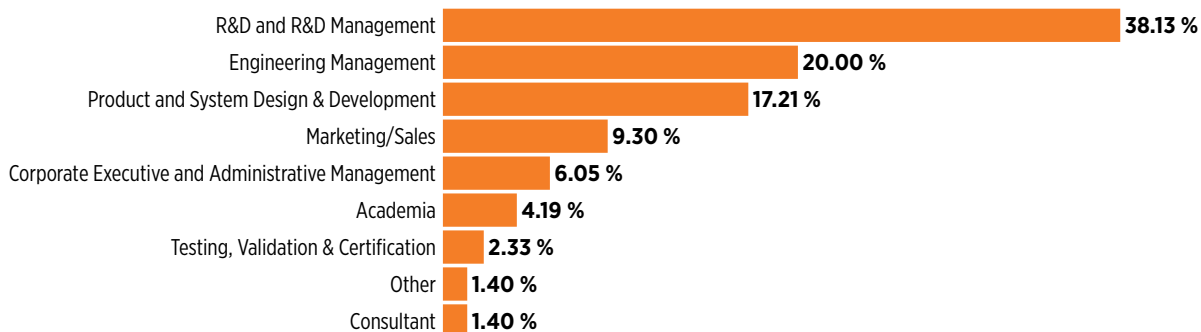
ATTENDEE PROFILE

Maximize your marketing dollars by putting your product or service in front of over 300 decision makers at TMSS. Meet with your target audience, build strong relationships, and showcase your company innovations.

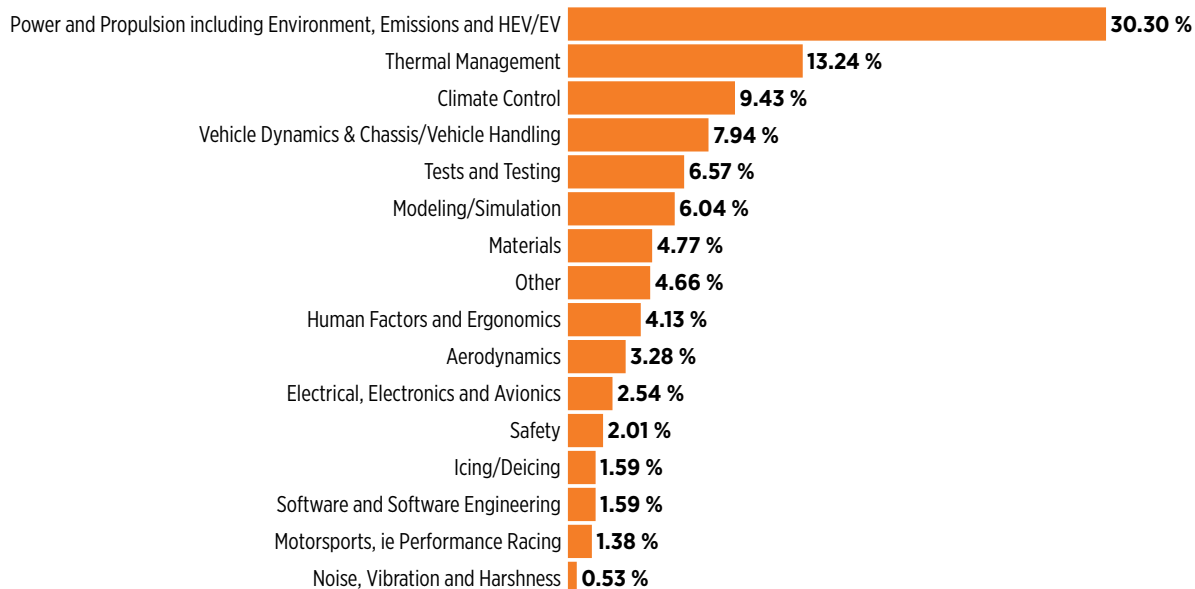
INDUSTRY



JOB FUNCTION



TECHNOLOGY FOCUS



EXHIBITOR OPPORTUNITIES

Showcase your products and expertise to an audience comprising of high-level decision-makers, engineers, and professionals from industry, academia and government. TMSS provides opportunities to network with executives, engineers, and various professionals who are interested in all aspects of thermal management systems. Expand your contacts and client base through informal, face-to-face interaction and create expanded opportunities for new or continued business.

EXHIBITOR BENEFITS

- One six foot table with two chairs and wastebasket
- Two symposia registrations
- Networking functions held in the display space
- Company profile in the online exhibitor directory

EXHIBIT SPACE FEES

- Tabletop display \$3,400 per tabletop

“ TMSS is definitely one of our most anticipated events of the year. The topics and attendees are right on point with our focus area for business development. ”

Tony Schwenn
Sales Manager at ThermoAnalytics, Inc.

A photograph of two men in business suits, one Black and one white, smiling and talking to each other. The Black man is on the left, and the white man is on the right. They are both looking towards each other. The background is a bright, out-of-focus outdoor setting.

SPONSORSHIP OPPORTUNITIES

Capitalize on the highest levels of engagement, promotion and exposure with a premium sponsorship package at TMSS! Increase your corporate recognition and distinguish yourself as a leader in the industry. Select from a variety of opportunities to fit all budgets:

BENEFITS OF SPONSORSHIPS

- Access to this influential industry audience
- Have the opportunity to address attendees and promote products and services
- Increase exposure for your brand
- Showcase brand innovations
- Grow and expand new business opportunities
- Reconnect with current customers
- Interact with individuals and other supplier companies
- Create opportunities to grow and expand business
- Establish key contacts and potential customers
- Strengthen existing relationship with customers and partners
- Gain exposure on signage and in the Event Guide and on the website

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

Networking Luncheon(s) | \$8,500

- Company recognition as the EXCLUSIVE host of the Networking Luncheon(s)
- Company recognition on table tent cards
- Two Complimentary Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage
- Company recognition on sponsor appreciation signage throughout event
- Recognition as a sponsor in promotional materials

GOLD SPONSOR

Welcome Reception | \$7,500

- Company recognition as the EXCLUSIVE host of the Welcome Reception
- Company recognition on beverage napkins
- Three Complimentary Symposium Registrations
- Company recognition on the event sponsor webpage with a hyperlink to company website
- Company recognition on sponsor page of the Event Guide
- Company recognition on the all-sponsor signage
- Company recognition on sponsor appreciation signage throughout event
- Recognition as a sponsor in promotional materials

SILVER SPONSOR

Networking Breakfast(s) | \$5,500

- Company recognition as the EXCLUSIVE host of one of the Networking Breakfasts
- Company recognition on sponsor page of the Event Guide
- One Complimentary Symposium Registration
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Registration Area and Lanyards | \$ 4,500

- Recognition as the EXCLUSIVE sponsor of the Conference Lanyards
- Company logo recognition on the confirmation for all pre-registered attendees
- Company recognition on the Registration page of the event website
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage 2
- Recognition as a sponsor in promotional materials

Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR *continued*

Hotel Keycards | \$5,500

- Company recognition as the EXCLUSIVE sponsor of the Hotel Room Keys
- Company message on the face of the Key Card—printed in color!
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

BRONZE SPONSOR

Refreshment Break | \$3,750

- Host of one of the Refreshment Breaks
- Company recognition on beverage napkins
- Company recognition on sponsor page of the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on the all-sponsor signage
- Recognition as a sponsor in promotional materials

Conference Notepads | \$2,500

- Submit your company artwork to be printed in color on the top of a notepad.
- Distributed to attendees in the technical session rooms daily
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Recognition as a sponsor in promotional materials

Conference Pens | \$2,500

- Company message on a pen to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials

NEW! "Save the Date" Notepads | \$2,500

- Company message on conference notepads for the next TMSS event to be distributed to attendees in the technical session rooms
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (number to be determined on-site)
- Recognition as a sponsor in promotional materials

Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR *continued*

NEW! Hand Sanitizer Spray | \$2,500

- Branded Pocket-Size Hand Sanitizer Spray to be distributed to all attendees at Registration
- Recognition on the event website sponsor page with link to the sponsor's home page
- Company recognition on sponsor page in the Event Guide
- Sponsor ribbons distributed to company delegates at the event (number to be determined on-site)
- Recognition as a sponsor in promotional materials

Week-at-a-Glance Pocket Guide | \$2,000

- Company recognition on 4-color company artwork printed on reverse of the week's agenda and placed in every attendee badge
- Corporate recognition printed on front of agenda
- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials

CONFERENCE SUPPORTER

Conference Supporter | \$1,000

- Company recognition on sponsor page in the Event Guide
- Recognition on the event website sponsor page with link to the sponsor's home page
- Recognition as a sponsor in promotional materials

ADVERTISING OPPORTUNITIES

Event Guide	Exhibitor/Sponsor	Non-Exhibitor
Back Cover (color)	\$1,100	\$1,500
Inside Front Cover (color)	\$1,000	\$1,250
Inside Back Cover (color)	\$950	\$1,100
All 3 Full Color Covers	\$2,500	\$3,500
Inside Full Page (color)	\$650	\$800
Inside Half Horizontal Page (color)	\$500	\$700

Sponsorship commitment must be contracted by promotional material deadline and space is available per marketing.

Call for Presentations Deadline March 31 – Extended

sae.org/events/tmss/cfp/



DON'T MISS YOUR CHANCE TO HAVE A PROMINENT PRESENCE AT TMSS.

Reserve your exhibit and/or sponsorship today!

Opportunities are available on a first-come, first-served basis. Contact us now to secure your opportunity. Custom opportunities are available.

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For more details and information,
please contact:

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