

2017 Defense Maintenance & Logistics Exhibition

December 4-6, 2017 | Calvin L. Rampton Salt Palace Convention Center
Salt Lake City, Utah, USA

SAE.ORG/DEFEXPO

Co-located with the 2017 Department of Defense Maintenance Symposium

All Sponsors will receive the following deliverables *in addition to* those listed for each package:

- Logo on the 2017 DMLE Sponsor webpage with a hyperlink to company URL
- Logo in sponsor section of printed 2017 DMLE Exhibitor & Sponsor Directory*, and mobile app directory
- Logo on all-sponsor appreciation signage displayed onsite*

Deliverable Notes

* Pending signed contract and necessary materials are received **prior** to applicable deadlines: **October 20, 2017.**

** Full Conference Registration includes access to [DOD Maintenance Symposium](#), and [Defense Maintenance & Logistics Exhibition](#), and Exhibition networking functions (Continental Breakfasts, Lunches, and Receptions)

"Sponsor Recognition", unless specified, may either be in the form of company name in text or logo, dependent upon spacing, collateral or promotion type, and at the discretion of SAE.

Platinum Sponsor

Attendee Bag **\$27,500 Exclusive**
HOLD: LOCKHEED MARTIN

- Company logo on the Attendee Bag available to attendees
- Opportunity to provide literature for inclusion in the Attendee Bag (*Deadline: October 1, 2016*)

Gold Sponsor

Networking Reception **\$15,000 each (2 opportunities, or co-sponsors)**
Monday, December 4; Tuesday, December 5 – Exhibit Hall

- Sponsor recognition throughout Exhibit Hall. *SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.*

NEW! Electronics Charging Locker..... **\$12,000 Exclusive**

- Branded charging locker in exhibit hall – will accommodate smart phones and/or tablets
- Sponsor logo will appear on branded locker wrap
- Sponsor may provide video (no audio), to loop on monitor on top of locker

Lanyards **\$10,000 Exclusive**
HOLD: Universal Synaptics

- Company logo on Lanyards available to attendees.

Networking Lunch **\$10,000 each (3 opportunities)**
Monday, December 4, Tuesday, December 5, or Wednesday, December 6; Exhibit Hall

- Sponsor recognition throughout Exhibit Hall. *SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.*

Notepad and Pen \$10,000 Exclusive

- Company logo on Notepad and Pens available to attendees

Silver Sponsor

Water Bottles.....\$8,000 Exclusive

HOLD: BOSCH

- Company logo on branded item (reusable water bottles) distributed to attendees in the Exhibit Hall

Continental Breakfast \$7,500 each (2 opportunities)

Tuesday, December 5 or Wednesday, December 6; Exhibit Hall

- Sponsor recognition throughout Exhibit Hall. *SAE to determine type and quantity of signage and/or branding – examples include tabletop signs, beverage napkins, etc.*

Bronze Sponsor

DMLE Exhibitor & Sponsor Directory\$6,000 Exclusive

- Company recognition on the DMLE Exhibitor & Sponsor Directory distributed to attendees
 - Company logo on cover of directory
 - Company ad on back spread of floor plan (specs to be provided)
 - Company logo printed on floor plan fold out, showcasing booth location

Conference Supporter.....\$3,000 each

- (1) full conference registration
- Logo on the 2017 DMLE Sponsor webpage with a hyperlink to company URL
- Logo in sponsor section of printed 2017 DMLE Exhibitor & Sponsor Directory*
- Logo on all-sponsor appreciation signage displayed onsite*

Advertising Opportunities

Ads will appear in the *DMLE Exhibitor & Sponsor Directory*. All ads include 4C.

	Exhibitor/ Sponsor Rate	NON Exhibitor/ Sponsor Rate	Sold
Back Cover	N/A	N/A	N/A – reserved for Exhibitor & Sponsor Directory Sponsor
Inside Front Cover	\$2,000	\$5,000	
Inside Back Cover	N/A	N/A	N/A – used for agenda & fold-out floorplan
Inside Full Page	\$1,000	\$3,000	

To discuss the vast array of solutions available to help meet your company's goals, contact:

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